

Helpful Hints to Expand and Maintain Your Neighborhood Association Membership

- Get the word out. Engage with those who haven't previously participated and those new to the neighborhood.
- Develop a well planned agenda for association meeting so that members feel as productive as possible.
- Many of your neighbors have priorities that may limit participation so be realistic about what your neighbors can and can't do.
- Stay focused on a few well defined goals or projects.
- Identify individual and/or committee responsibilities.
- Celebrate each success.
- Ask specific neighbors for help or their involvement.
- Find out what is important to your members.
- Organize social functions by delegating the event to a special committee.
- Create a communication chain to ensure members stay informed. This may include a telephone or email chain, or even a newsletter.
- Decisions should be made in a democratic fashion giving each member a voice.
- Recognize volunteers and what they have achieved.

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